



Homeless Children's Playtime Project

Annual Report 2011

Dear Friend of Children,

I became a parent this year, and suddenly our work took on a whole new meaning for me. The first months and years of a child's life clearly lay the foundation, but it's clear to me that every age group has developmental tasks that deserve equal attention.

While homelessness affects children of all ages differently, older children often bear the deepest scars from their family's journey through this struggle. In this 2011 Annual Report insert, you will learn more about our Teen Program and meet a remarkable sixth grader who describes her experience being teased at school and finding refuge through Teen Night. Our Teen Program flourished this year under the guidance of dedicated staff and volunteers who helped create a safe space for the youth to make connections with each other and the world around them. Young people flocked to Playtime's field trips, Teen Nights, and Tutoring Nights, creating a community of support they could return to after battling the storm of homelessness each day.

In the last five years, family homelessness increased 23% regionally and 74% in the District. We served a record 868 children in our five sites last year, with plans for expansion as HCPP goes deeper:

- Going further into the communities our families come from, we brought our programs to two additional sites in the high-need Ward 8 section of DC in the summer of 2012, Griffin House and Valley Place
- By developing our first-ever Playtime curriculum, we are giving our volunteers tools to create fun ways to learn through play, thereby deepening our impact on learning and child development in each Playtime
- To further increase the quality of service we are able to provide, we hired three Site Manager Fellows to implement our curriculum, supervise each Playtime, increase referrals to services in the community, and manage our programs on site

This growth would not have happened without the unwavering support of our incredible and diverse individual donors, foundation partners, and corporate sponsors. As we prepare to welcome more children and families in the year ahead, and to serve them in more meaningful and impactful ways, we thank you and our volunteers who make Playtime happen more than 500 times each year.



Jamila Larson

Jamila Larson, LICSW
Executive Director, Co-founder
Homeless Children's Playtime Project

1525 Newton Street NW, Washington, DC 20010
phone: (202) 329-4481 fax: (202) 332-3339
info@playtimeproject.org, www.playtimeproject.org

Teen Program and Field Trips!

For the first time this year, we received funding for our Teen Program and Field Trip Programs. What does that mean? It means that 17-year-old Chris can get twice weekly tutoring in calculus to maintain the GPA required for him to retain his full college scholarship. It means 13-year-old Patrice can escape the stigma of homelessness and enjoy a visit to the White House and fancy dinner for the first time in her life. And it means 18-year-old Steven, who dropped out of school, can receive the support and referrals he needs to go back and earn his high school diploma.

Playtime's Teen Program: In response to requests from teens to provide a program specially designed for their needs, Playtime created our pilot Teen Outreach Program in September 2011. Thanks to support from the Herb Block Foundation and the Washington Area Women's Foundation Rainmaker's Giving Circle, as well as our outstanding Teen Program Volunteers and individual donors, the teens at DC General finally have a safe space to call their own!

Teen Program Goals: Teen Nights seek to provide a welcoming, nurturing, consistent environment each Wednesday night for youth living in the DC General Emergency Family Shelter. The program provides a place where teens can experience consistent relationships with caring adults, the support of other youth, and the positive experiences that help inform future choices.

22 Teens Served in 2011: In addition to Teen Night and monthly field trips, our 2011 pilot was so well received by teens, that in 2012 we expanded to two nights each week to provide homework assistance and tutoring. In 2012, teens are continuing to go on monthly field trips and have a place to meet caring role models, make new friends, get connected to resources in the community and work toward their goals.

100% of teens surveyed say they feel safe, secure, respected, happy, and less stressed as a result of participation in the Playtime Project Teen Program

**Patrice,
13 years old**

"I'm supposed to be moving soon, I am happy and my mom is too. But I have to say that I will miss teen night a lot...In the little time I was here, I have enjoyed it very much. I hope I will have time to say my goodbyes to everyone, but if I don't, "Good-bye". I hope everyone will miss me too... I don't know what else to say but thank you."

**Isaac,
12 years old**

"I like how the adults teach me things I don't know, and I don't like leaving Teen Night because it's fun."

2011 FIELD TRIPS



Children need opportunities to get out of the shelter and explore their city. The Playtime Project's field trip program organizes group outings every month for teens and every other month for elementary-age children at each of our sites! The trips we took in 2011 include:

- "Slumber Party" at DC General
- NBA Wizards game
- National Zoo
- Children's Defense Fund's Beat the Odds Awards dinner
- Tour of the US Capitol
- International Spy Museum

Thank you to our many generous supporters of the field trip program!

Playtime Project

PLAYTIME PROJECT SITES

DC General

Emergency Family Shelter

(Tuesdays and Thursdays, 6:30-8:30 p.m.)

DC General Teen Program

(Tuesdays and Wednesdays, 6:30-8:30 p.m.)

SOME Griffin House

(Wednesdays, 6:30-8:30 p.m.)

Salvation Army

Turning Point Center

(Mondays and Thursdays 6:15/45-8:30 p.m.)

Valley Place Family

Transitional Program

(Mondays, 6:30-8:30 p.m.)

New Beginning at Park Road

(Wednesdays, 6:30-8:30 p.m.)

DASH Cornerstone

(Thursdays, 6:30-8:30 p.m.)

HCPP BOARD OF DIRECTORS

Kirsten Lodal

Chair/CEO, LIFT

Robert Edwards

*Host, The Bob Edwards Show,
Sirius XM Satellite Radio*

David Graling

*President, Gelman, Rosenberg
& Freedman*

Jamila Larson

*Executive Director, Co-Founder,
Homeless Children's Playtime
Project*

Dr. Geoffrey MountVarner

*Chief and Interim Chairman,
Howard University Hospital's
Department of Emergency
Medicine*

Patricia Mullahy-Fugere

*Executive Director, Washington
Legal Clinic for the Homeless*

Jan Piercy

Vice President, SBI

Advisory Board

Regina Kline

*Co-Founder, Homeless
Children's Playtime Project
Attorney*

2011-2012 Staff

Jamila Larson

Executive Director

Lana Tilley

*Program & Operations
Manager*

Carrie Beaudreau,

Development Associate

Andy Miller

Teen Program Coordinator

Tamika Jackson

Accountant

Katie Juliana & Emily Marshall

Social Work Interns

HCPP SITE MANAGER FELLOWS 2012-2013

Alexis Herman

(Park Road and Turning Point)

Danielle Rothman

(DC General)

Selam Kidane

(DASH, Valley Place and Griffin House)

HCPP SITE COORDINATORS 2011-2012

DC General Thursdays

Ashley Wiegner
Heather Provencher
Kathleen Fawcett

DASH Cornerstone Thursdays

Lauren Waterhouse
Thalia Bishop

NCFN Wednesdays

Ashley Carter
Kathleen Fawcett
Jenna Hubbard

Turning Point Mondays

Theo Biney-Amisshah
Heather Casciato
Mary Crom

DC General Tuesdays

Francisco Lopez
Grace Lynch
Genevieve Fugere
Robin Ngo

NCFN Mondays

Katie Bergfeld
Robin Ngo
Ari Isaacman

Park Road Wednesdays

Haley Adams
Stefanie Spro

Turning Point Thursdays


Darin Bayley
Frances Patton
Megan Fletcher
Laura Rothenberg

Playtime Project Makes an Impact

The Playtime Project Served

868  children and teens

499  families

331  volunteers were trained and made a commitment to Playtime

Playtime Assembled and Distributed Birthday Gifts, Move-In Packs, Move-Out Bags, Clothing, New Baby Welcome Kits, Including:

165 **backpacks**
165 spring break backpacks with school supplies, athletic equipment, books, and toys inside

500 **gifts, halloween costumes**
More than 500 individualized, wrapped, and labeled gifts for the holidays, and 500 Halloween costumes

Client Satisfaction

90% of parents surveyed report that their children are less stressed after Playtime

96% of parents report feeling happier, calmer, and less stressed after Playtime gives them a 2 to 4 hour break each week

98% of parents report that their children are happy in Playtime, are treated warmly and affectionately by the volunteers, and learn new skills that help in school and life

97% of parents say their children feel safe and secure in Playtime

Resource Referrals

76 parents received referrals from our social work interns to services like housing, employment, child care, clothing, computers, adult education, transportation, school uniforms, vital records, summer camps, food, and furniture



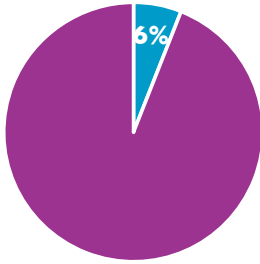
Revenue and Financials

2011 Revenue:
\$304,367

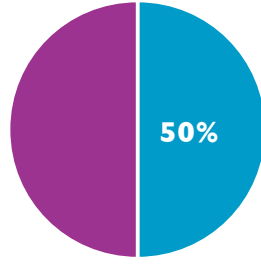
2011 Expenses:
\$203,022

\$20,000 of in-kind
donations distributed

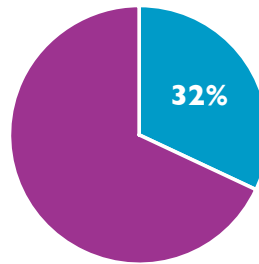
Donation Sources



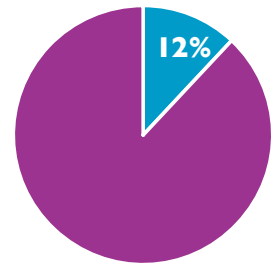
Combined Federal Campaign



Foundations/Corporate

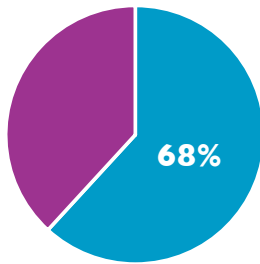


Individuals

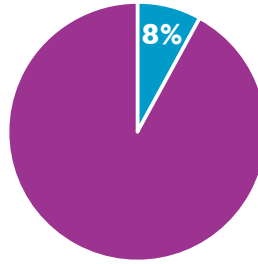


Homeless Walkathon

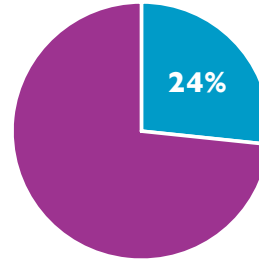
Budget Breakdown



Program Costs



Management & Operations



Fundraising

“Tyanna” (6th Grade)

Being homeless is a big challenge to me because my family and I do not have any money for us to get on the bus or to get a house. Another reason being homeless is a big challenge is because we have been moving all over the place. For example, my family and I have lived with other people like my aunt and her seven children, my other aunt and her four kids, and my grandmother. Living with other people sometimes made me feel sad because when we lived with other people we had to sleep on the floor. Now we live in a shelter and it took us 10 years to live in a shelter because we have been living with other people. The name of the shelter is called DC General.

DC General is one of the largest shelters in DC. It has five floors and a lot of people. Almost all the rooms are filled. My family lives in one room, my mother, baby sister who is almost two years old, my brother, younger sister and me. It is frustrating living in one room because my brother and my sister are throwing trash by my bed and my mom makes me clean it up. There is no privacy! In DC General we have an activity room and [Playtime has] lots of different

activities for us. On Mondays they have tutoring night, on Tuesdays and Thursdays they have Playtime and on Wednesdays they have Teen Night.

Being homeless for me and my family has been a really big struggle. When my brothers and sisters and I come home late we are not able to eat dinner. We have to eat Bowl of Noodles and other instant ramen noodles for dinner. This makes me feel sad because every time we are late we always have to eat noodles and it never fills us up.

When we are at school, people just come up to me and say, “Tyanna, you live in a shelter!” and then I have to respond, “No, and who told you that?” and I have to deal with all the rumors that float around school which is very inappropriate and hard on me and my family. It makes me feel bad because now the whole school knows. It is really embarrassing. They make fun of us real bad. One thing I need is a prayer. We need your support by praying that my mom get a house and she get a job.

Thanking Our Supporters

The Playtime Project is grateful for the support of the following individuals, foundations, corporations, and organizations whose generous contributions make our work and play possible. This list reflects all gifts received in 2011.

Donors up to \$249

Adair Fox
Adam Briddell
Adam Williams
Aileen Collins
Allison Berry
Allison Carragher
Amber Ford
Amy Appleton
Amy Harkins Gross
Amy McKlindon
Amy Stolls
Amy Westley
Andrea Kubis
Ann Berry
Ann Marie Staudenmaier
Anne McInerney
April Woo
Ashley Carter
Avery Schonberger
Becky Patton
Beth Jacob
Bethany O'Conner
Betsy and John Bringewatt
Betsy Hildebrant
Bob and Cara Weiman
Brandon Downs
Brian and Neda Onufrychuk
Brigid Lochary
Brittany Duck
Carl Schwaber
Carol Courcy
Carol Emig
Carol Gross
Carol Hughes
Caroline and Mark Fukuda
Carrie Beaudreau
Catherine Heath
Catherine Ribnick
Charise Van Liew
Charles Knooihuizen
Chi Quang Chivon Services
Christie Nader
Circle Yoga
Clark Kent Ervin
Corby Garner
Corey Dukes
Cynthia Striegel
Dan and Stacey Kane
Dani and Ryan Luft
Darin Bayley
Dave and Kate Ettingoff
David and Marcia Morgan
David Beaudreau
David Murphey
David Nulanz
Deborah Northcross
Diana and Joseph Randolph
Diane Sandefur
Dixcy Bosley-Smith
Edward Fleischman
Edward Shapland
Elizabeth Drogula
Elizabeth Schmidt
Elizabeth Taylor
Ellen and David Winter
Ellen Jensen
Ellen Patton
Emily Lovallo
Emma Davies
Erin Hubbard
Fred Zeytoonjian
Frederick Mushinski
Gerry Rebach
Gillian Cunningham
Gina Kline
Gordon Crowell
Haley Adams and Bradley Westley
Harley Jane Aldisert
Harriet Diener
Heather Urban
Hicks Wogan
Hunter Payne
Irene Harrison
James Armitage
James Brown
James Weill and Judy Waxman
Jamila White-Bandah
Jana Safra
Jane Kirchner
Janette Dodge
Janine Garcia
Jay and Elizabeth Hedlund
Jean Badalamenti
Jean Garcia
Jeanne Brown
Jeff Strohl
Jennifer Ann Ragland
Jennifer Manganello
Jennifer Manlove
Jennifer Oladapo
Jessica Cockrell
Jessica Kasper
Jessie LaVine
Jewish Federation of Metropolitan Chicago
Jim Updike
Joan and Jim Holloway
Joan Halloway
Joan Wilson
Joanna Giasafakis
John and Eleanor Tomczyk
John Ingrassia
Joshua Phelps
Judith Rozner
Judy Hubbard
Julia Wessel
Julienne Vaillencourt
Justin Eisele
Kamran and Soraya Moghadam
Karen Walker
Karyn Carter
Katherine Adams
Kathleen Welti
Katie Bergfeld
Kelli Burgers
Kenya Gumbs
Kevin Jennings
Kristen Casapulla
Kristen Churchill
Kristin May
Kristin Shorb
La'Toria Coleman
Lauren Atkinson
Lauren Holtzblatt
Layla Monajemi
Linda Bishai
Louis Mayo
Lucia Acampora
Lynn Goldin
M. Bonnie Wahiba
Margery Mayer
Margo Scott Dunn
Maria Barry
Mariana Bush
Marilyn Bland
Marisa Parrella
Mark Finks
Mary Ann Gehrenbeck
Mary Ann Prior
Mary Monahan
Mary Terzian
Meg Newman
Megan Kuhfeld
Melinda Hudson
Michael Karnath
Michael Park
Miriam Seddiq
Mojgan Rahai
Nancy Polikoff
Nancy Truman Evans
Nancy, Joe, and Siri Sherrod
Nasim Moghadam
Negar Kashani
Nicholas Leach
Pam Galloway-Tabb
Patricia Fawcett
Paul Fletcher
Paul Klingenberg and Tresa Schlecht
Paula Bresnan Gibson
Peter Huntsburger
Peter Weiland
Phyllis Lavine
Randall Broz
Ricardo and Sheona Kellman
Richard Waterhouse
Robert Wineburg
Robin Lingeback, Anita Brower and Eileen Lingeback
Rod Glover
Roger Lynch
Ronald Humphrey
Rosemary and Peter Mulaikal

"This is something good in our community, that you can put your hands on and be a part of it and you can positively affect children and their families."

-Tosin Ogunyoku, Playtime social work intern



Russell Fanelli
 Ruth Lis
 Sally Chipman
 Sam Wineburg
 Saul Friedgood
 Scott Jacobson
 Scott Morris and Ann Webber
 Sean Carroll
 Sevgi Rodan
 Shaanon Lindauer
 Sharon and Ira Silverman
 Shirley A. Byrd
 Stephanie and Adam Sarvana
 Stephanie Davis
 Susan Kawmy
 Susan Klaus
 Susan Miller
 Suzanne Clair Guard
 Suzanne Mann
 Suzanne Martin
 Tabatha Thompson
 Tamara Halle
 Tammie and Rick Ekstrand
 Tara Vassefi
 Tequila Lamar
 Teresa Blackwelder
 Thomas and Maryellen Crowell
 Tim Bainum
 Tomiko Horrii
 Tracey Stevens
 Trey Ingram
 Trey Ingrams
 Ty Voyles and Elizabeth Richardson
 Valerie Fair
 Wendi Dahlseng
 William Talbot
 Zakia Redd

\$250-\$499

Amanda Sow
 APCO Worldwide
 David and Paula Graling
 Frances Gooch-Tankersley
 Hailey Rawley Gosnell
 Jill White

Katherine Cox
 Kim Adler
 Lisa Gold Schier
 Marci McCoy Roth
 Margaret Welsh
 Marylee and Frank Allen
 Mike Madden
 Paige Smith Lee
 Patty Mullahy Fugere
 Paula Rothman
 Peter and Susan Curtin
 SAIS African Diaspora Association
 Sean Riley
 Shari Willis
 Sharon Ladin
 Sherry Altman
 St. Patrick's Episcopal Day School
 Tuck Stephenson
 Victoria Edrington
 William Scher and Marta Beresin
 William Thompson
 Yuuki Shinomiya

\$500-\$999

Caren and Gadi Weinreich
 Cynthia Shafer
 Diane Millman
 Dominic and Shanti Sale
 Elizabeth and Jan Lodal
 Ellen Seidman
 Emily Benfer and John McHugh
 Jan Piercy
 Jennifer Leonard
 John Marshall
 Keir Gumbs
 Laurence Platt and Clare Herington
 Marian and Peter Edelman
 Mary Freedman
 Matthew Korn and Cynthia Miller
 Michael and Kristie Ali
 Reza Ladjevardian
 Shannon Rozner
 Skyler Badenoch and Sahar Moghadam
 Susan Johnson
 Todd Breach

\$1,000-\$4,999

Capitol Hill Community Foundation
 Caroline Ramsay Merriam
 Chris Dockrey and Megan Thompson
 Cole-Birches Foundation
 David Mayo
 Deb Pyne and Lynn Larson
 Edward Tilley
 Fredric and Jean Edelman
 Gensler & Associates
 Karen Zizmor and Bruce Rinaldi
 Kieran McCarthy
 Kirsten Lodal and Jeff Himmelman
 Laura and Jon Ginns
 Laurel and Colin M Lennon
 Lawrence Brack
 Liz Schroyer and Jeff Schwaber
 Mary Catherine Kilday and George W. Malzone Foundation
 National Home Library Foundation
 Ramsay Merriam Fund
 Raymond James
 Razoo Give to the Max Day
 Robert Edwards
 Steve Colwell and Ann Shulman
 Temple Sinai
 TERPhilanthropy Fund
 Venable LLP Foundation

\$5,000-\$9,999

The Advisory Board Company
 Cigna Foundation
 Crowell & Moring Foundation
 Herb Block Foundation
 The Gannett Foundation
 The John Edward Fowler Memorial Foundation

Over \$10,000

Combined Federal Campaign of the National Capital Area
 Commonweal Foundation, Inc.
 Global Fund for Children
 Marpat Foundation
 Philip L. Graham Fund
 Rainmakers Giving Circle
 Real Networks Foundation
 Grants Administration
 Ronald McDonald House Charities
 The Community Foundation For The National Capital Region
 The Morris and Gwendolyn Cafritz Foundation
 William S. Abell Foundation, Inc.

"I like the fact that I can have 'me' time and my children learn. Me and my children love Playtime."

-Playtime Parent



Westland Printers

A CONSOLIDATED GRAPHICS COMPANY

The Advisory Board Company

fair chance
every child deserves a fair chance to succeed



THE CATALOGUE FOR PHILANTHROPY: Greater Washington is pleased to recognize the Homeless Children's Playtime Project as "One of the best small charities in the Washington Region" for 2011-2012

Designer: Joy Drakes
Copy Editor: Lauren Walsh
Photo Credits: Skyler Badenoch, Laurel Lennon, Lana Tilley, Jamila Larson, and Andy Miller



"I don't like Playtime, I LOVE it!"

-Kenia, age 9

"Luisa, who used to have a hard time coming to Playtime and would cry, now loves it. Last night as we were walking out she kept saying 'GOODNIGHT VOLUNTEERS!'"

-Playtime Volunteer

"My son was surrounded by the most wonderful people at Playtime. They were nurturing, loving, understanding, and definitely patient. The Playtime Project makes kids feel normal."

- Playtime Parent



Homeless Children's Playtime Project
1525 Newton Street NW, Washington, DC 20010
phone: (202) 329-4481 fax: (202) 332-3339
www.playtimeproject.org