



Playtime Creates SAFE SPACES FOR PLAY

OUR IMPACT

The quarantine period of 2020 greatly affected Playtime's ability to directly serve children in our partner shelter sites. But staff and volunteers quickly pivoted to provide support from a distance.

200

CHILDREN SERVED

812

PLAY KITS + SPECIAL ACTIVITY
SUPPLIES DELIVERED

\$7,470

IN EMERGENCY GIFT
CARDS FOR FAMILIES

133

PLAY COSTUMES
DELIVERED

161

HOLIDAY GIFTS DELIVERED

116

BACK-TO-SCHOOL
SUPPLIES DELIVERED

2020 is a year that will forever be marked in history for the COVID-19 pandemic, the worldwide call for racial justice, and the rising awareness of economic inequity. A year that challenged all of us to find new ways to make connections and continue to serve those in need.

With the support of donors and volunteers, Playtime successfully continued to provide play and support services to families in our partner shelters. In March, as D.C. shut down schools and businesses in response to COVID-19, Playtime made the tough decision to close programs temporarily at our partner shelters.

During the quarantine period, Playtime distributed Playtime to Go kits to more than 125 children with each mailing; kits included reusable toys, books, art activities, and more. Parents also received a "Parent Survival Guide" with online resources and in-room activities. Staff frequently checked in with families to assess their immediate needs and challenges, so we could provide emergency supplies, including gift cards for food support, diapers, and wipes, as well as emergency referrals for online services, as needed. Staff and volunteers created Virtual Playtime by posting videos of guided play and read-alongs on our YouTube channel and hosted live Zoom Playtime sessions with special guests.

We transitioned out of Days Inn Emergency Shelter when the city closed it in August. In September, we were thrilled to partner with the city's Ward 8 short-term family shelter, The Rolark, allowing us to serve children with outdoor play in this Southeast facility. We kicked off the partnership with a socially distanced outdoor Step Afrika! event.

In 2021, we are focused on deepening and expanding our impact to ensure more children can safely access more opportunities for play, resources, learning, and growth. We have expanded to the Brooks, the short-term family shelter in Ward 3, and in April restarted Playground Playtime at all of our shelter partner sites.

We continue to fulfill our mission to cultivate resilience in children experiencing family homelessness by providing and expanding access to transformative play experiences.

The Homeless Children's Playtime Project

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United Way 8204

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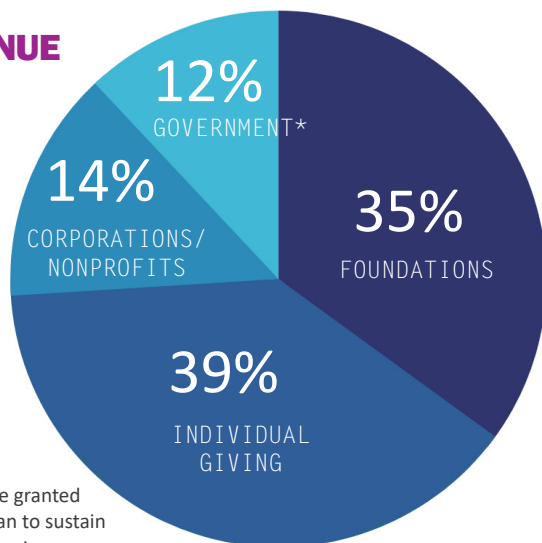


FINANCIAL SUMMARY

Playtime services are funded by private foundations, corporations, nonprofit organizations, and generous individual donors.

We thank them for making play possible!

2020 REVENUE



*Playtime was fortunate to be granted and forgiven a federal PPP loan to sustain our services during the pandemic.

2020 Audited Financial Information

Unrestricted Revenue:	\$ 1,283,387
Restricted Revenue:	\$ 117,298
Expenses:	\$ 1,220,415
Total assets as of 12/31/20:	\$ 1,483,911

VOLUNTEERS ARE THE TRUE HEROES OF PLAYTIME

Though play programming was halted in March, severely limiting the opportunities to volunteer, many continued to do what they could from a distance.

Volunteers stepped up to contribute to Virtual Playtime by creating videos of guided play activities and read-alongs for our YouTube channel and participating in live Zoom sessions, which gave us new opportunities for learning and connecting with the children.

In the fall, small groups of volunteers masked up to help with in-person activities. Play Rangers helped organize and pack 107 back-to-school kits, filled with basic school supplies, while Volunteers in Motion delivered the kits to families in our partner shelter sites. Children's National Hospital and Play Ranger volunteers packed and supplied goodie bags for our fall harvest parties, and they attended the five events to make sure children had a fun-filled time. Volunteers spent an afternoon stuffing envelopes to help get our first print newsletter in 2020 in the mail in December.

"I'm incredibly grateful and inspired," said Nicolien Buholzer, Volunteer Program Manager, "by the more than 90 Play Rangers who continued to look for ways to support Playtime families, whether by becoming first-time donors, figuring out how to create videos for virtual Playtime, or showing up at in-person events."

Thank you, Playtime volunteers, for all you do for Playtime families!

(2021 Board of Directors and Staff)

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2020 LOCATIONS

DASH Cornerstone Building | District Alliance for Safe Housing (Ward 5)

Days Inn Overflow Shelter | The Community Partnership for Prevention of Homelessness (Ward 5) *Closed in August*

My Sister's Place | D.C.'s oldest domestic violence shelter (Ward 5)

The Rolark Short-Term Family Housing | Hillcrest Center (Ward 8)

Turning Point Center for Women & Families | The Salvation Army (Ward 1)